



TOASTING HOPE

TASTING EVENT

virtual

SEPTEMBER 24, 2020 | 6:30 PM VIRTUAL

On September 24th, the Toasting Hope Tasting Event benefiting the Epilepsy Foundation of Michigan is going Virtual. This format change will still include the opportunity to highlight our sponsors, bid on auction lots, the chance to enter a drawing to win valuable packages, and the ability to deepen your connection with the Foundation's mission; it will culminate with a Facebook Live Event co-hosted by our Event Chairs and Foundation President, Brianna Romines. There are so many unique ways to engage in the Toasting Hope this year; please join us and let us highlight you and/or your company as a loyal supporter in our quest to END EPILEPSY and our toast to hope!

Platinum Toasting Sponsor - \$10,000

This sponsorship entitles you and/or your company to the following:

- Logo placement on red carpet backdrop displayed during Facebook Live Event
- Inclusion in the evening's Facebook Live Event led by the Event Chairs
 - A representative from your company can participate the night of the event either in person, virtually, or as a pre-recorded message – offering a "Toast to Hope"
- Inclusion in the Toasting Hope Mailing
- Verbal Mention during the Facebook Live Event
- Full-color logo featured on:
 - Toasting Hope Mobile-Bidding Website
 - Epilepsy Foundation of Michigan Website with your company's hotlink
 - Mission Video to be unveiled during Facebook Live Event – including recognition of our Sponsors
 - Social Media Campaign:
 - Facebook, Twitter, & Instagram Recognition
- Sponsor Feature promoted via Facebook
 - The Sponsor Feature is an ad, video, or message from your company that is promoted on the Foundation's Facebook page (content must be approved by the Foundation)
- Company Spotlight Email – sent to over 10,000 people
 - This would be an email spotlighting your company as a proud sponsor of our Toasting Hope – Including company information and a link to your company website
- 6 Gourmet Tasting Gift Baskets – sent to 6 recipients of your choosing

Gold Sponsor - \$5,000

This sponsorship entitles you and/or your company to the following:

- Logo placement on red carpet backdrop displayed during Facebook Live Event
- Inclusion in the Toasting Hope Mailing
- Full-color logo featured on:
 - Toasting Hope Mobile-Bidding Website
 - Epilepsy Foundation of Michigan Website with your company's hotlink
 - Mission Video to be unveiled during Facebook Live Event
 - Social Media Campaign:
 - Facebook, Twitter, & Instagram Recognition
- Verbal Mention during the Facebook Live Event
- 4 Gourmet Tasting Gift Baskets – sent to 4 recipients of your choosing

Silver Sponsor - \$2,500

This sponsorship entitles you and/or your company to the following:

- Full-color logo featured on:
 - Toasting Hope Mobile-Bidding Website
 - Epilepsy Foundation of Michigan Website with your company's hotlink
 - Mission Video to be unveiled during Facebook Live Event
 - Social Media Campaign:
 - Facebook, Twitter, & Instagram Recognition
- Verbal Mention during the Facebook Live Event
- 2 Gourmet Tasting Gift Baskets – sent to 2 recipients of your choosing

Bronze Sponsor - \$1,000

This sponsorship entitles you and/or your company to the following:

- Company Name featured on:
 - Toasting Hope Mobile-Bidding Website
 - Epilepsy Foundation of Michigan Website with your company's hotlink
 - Mission Video to be unveiled during Facebook Live Event
 - Facebook Mention
- Verbal Mention during the Facebook Live Event

Copper Sponsor - \$500

This sponsorship entitles you and/or your company to the following:

- Company name featured on Toasting Hope Mobile-Bidding Website
- Verbal Mention during the Facebook Live Event

SPONSORSHIP AGREEMENT

Select Your Sponsorship Level

I would like to participate at the following level:

- \$10,000 Platinum Toasting Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Copper Sponsor

Please process my payment via:

- Please accept the enclosed check, made out to the Epilepsy Foundation of Michigan.
- I'd like to pay with a Credit Card:
Credit Card# _____
Exp. Date: _____
Name on Card: _____
- I am unable to attend at this time, but will make a contribution of: \$ _____

Please Complete:

Company Name (as you'd like it to appear in promotional context): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please return completed form to:
Epilepsy Foundation of Michigan
Attn: Accounting Department

25200 Telegraph Rd. Suite 110, Southfield, MI 48033

If you have any questions, please contact Andrea Schotthoefer at

(800) 377-6226, ext. 1231 or by email at aschott@epilepsymichigan.org.

