



2020 SPONSORSHIP OPPORTUNITIES

Lansing - May 16th • Midland - June 6th • Metro Detroit - June 27th

Grand Rapids - July 18th • Traverse City- August 15th

Why partner with us? We want to suit the needs of your company as you consider partnering with the Epilepsy Foundation of Michigan. The Stroll for Epilepsy™ is an inspirational walk with a very loyal following. The Stroll will bring together approximately 3,000 people, all of whom have a connection to epilepsy. Please join us and let us promote you as one of our generous partners! **If you have any questions, or would like to discuss a sponsorship tailored just for you, please don't hesitate to contact Andrea Schotthoefer at (800) 377-6226 ext. 1231 or aschott@epilepsymichigan.org.**

Commitment	Sponsorship Name	What Your Company Receives:	# of Locations
\$1,000	Spirit Partner	<p>This sponsorship level will allow your company to benefit from the thousands of people that our Stroll for Epilepsy™ will touch. This opportunity includes the following at a Stroll location of your choice:</p> <ul style="list-style-type: none"> • Company Logo placement on our Stroll T-shirt (awarded at all locations)* • Company Logo placement on Stroll path/signage at the event • Company name on Stroll website • Verbal mention during Closing Ceremony • Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page • 2 Admissions to the Stroll, if desired 	One
\$2,000	Healthy Living Partner	<p>This opportunity will showcase your organization as a partner for our warm-up session & healthy snacks provided at a Stroll location of your choice. This opportunity includes:</p> <ul style="list-style-type: none"> • ALL ITEMS listed under SPIRIT PARTNER, and • Verbal mention during warm-up session in Opening Ceremony • Company Logo displayed on the food tables highlighting the healthy food options brought to participants by your company • Display Booth and 2 Admissions to the Stroll, if desired 	One
\$3,000	Finish Line Partner	<p>This opportunity will showcase your organization as a partner for our exciting finish line at a Stroll location of your choice. This opportunity includes:</p> <ul style="list-style-type: none"> • ALL ITEMS listed under SPIRIT PARTNER • Verbal mention during Closing Ceremonies • Company Logo displayed on finish line feather flag • Company Logo displayed on signage identifying your support of our Large Team Showcase <ul style="list-style-type: none"> ○ <i>The Large Team Showcase displays our Large Team signs (teams consisting of a minimum of 25 members receive a special sign featuring their Team Name).</i> • Display Booth and 2 Admissions to the Stroll, if desired 	One

<p>\$7,000</p>	<p>Motivation Sponsor</p>	<p>This opportunity will showcase your organization as the one that helped to motivate our Strollers. This opportunity includes the following at all FIVE locations:</p> <ul style="list-style-type: none"> • ALL ITEMS listed under SPIRIT PARTNER <ul style="list-style-type: none"> ○ <i>With additional Instagram mention, and</i> • Company Logo <u>with hotlink</u> included on Stroll website • Company Name featured on Social Media Photo-Frame prop* <ul style="list-style-type: none"> ○ <i>Photos using the photo-frame are posted on social media, Foundation website, and other publications throughout the year</i> • Verbal mentions during Opening and Closing Ceremonies at ALL FIVE Stroll locations • Display Booth and 4 Admissions to each Stroll, if desired 	<p>Five</p>
<p>\$10,000</p>	<p>Mission Sponsor</p>	<p>This opportunity will showcase your organization as the premier supporter of the Foundation’s mission at all FIVE locations. This sponsorship will showcase your organization in the following ways:</p> <ul style="list-style-type: none"> • ALL ITEMS listed under SPIRIT PARTNER with your company logo featured on the TOP of the back of the t-shirt and indicated as the “Mission Sponsor” (all other sponsor logos featured on the lower portion of the shirt), <ul style="list-style-type: none"> ○ <i>With additional Instagram & Twitter mention, and</i> • Company Logo <u>with hotlink</u> included on Stroll website • Company Spotlight in an email sent to over 10,000 people <ul style="list-style-type: none"> ○ <i>This would be an email spotlighting your company as a proud sponsor of our Stroll for Epilepsy™</i> • Feather Flags that display your logo and “Mission Sponsor” • Verbal mentions during Opening and Closing Ceremonies at ALL FIVE Stroll locations • Display Booth and 4 Admissions to each Stroll, if desired 	<p>Five</p>
<p>\$15,000</p>	<p>Leadership Sponsor</p>	<p>This opportunity will showcase your organization as the leader in the fight to end epilepsy at all FIVE Stroll for Epilepsy™ locations. This sponsorship will showcase your organization in the following ways:</p> <ul style="list-style-type: none"> • ALL ITEMS listed under SPIRIT PARTNER with your company logo featured on the FRONT of the t-shirt and indicated as the “Leadership Sponsor” (all other sponsor logos featured on the back of t-shirt), <ul style="list-style-type: none"> ○ <i>With additional Instagram & Twitter mention, and</i> • Company Logo <u>with hotlink</u> included on Stroll website • Company Spotlight in an email sent to over 10,000 people <ul style="list-style-type: none"> ○ <i>This would be an email spotlighting your company as a proud sponsor of our Stroll for Epilepsy™</i> • Feather Flags that prominently display your company logo and “Leadership Sponsor” • Company Logo featured on all event trophies • Company Representative to help present awards with photo op at each Stroll location, if desired • Multiple verbal mentions throughout Opening and Closing Ceremonies at ALL FIVE locations • Display Booth and 6 Admissions to each Stroll, if desired 	<p>Five</p>

***In order to take advantage of any value added that requires print material, Sponsorship Agreement and logos must be submitted before the print deadline.**



**EPILEPSY
FOUNDATION**
Michigan

Stroll
for
Epilepsy™

SPONSORSHIP AGREEMENT

	Financial Commitment	Sponsorship Name	Location
<input type="checkbox"/>	\$15,000	Leadership Sponsor	All Five Locations included
<input type="checkbox"/>	\$10,000	Mission Sponsor	All Five Locations included
<input type="checkbox"/>	\$7,000	Motivation Sponsor	All Five Locations included
<input type="checkbox"/>	\$3,000	Finish Line Partner	<u>Select ONE</u> <input type="checkbox"/> Traverse City <input type="checkbox"/> Lansing <input type="checkbox"/> Midland <input type="checkbox"/> Metro Detroit <input type="checkbox"/> Grand Rapids
<input type="checkbox"/>	\$2,000	Healthy Living Partner	<u>Select ONE</u> <input type="checkbox"/> Traverse City <input type="checkbox"/> Lansing <input type="checkbox"/> Midland <input type="checkbox"/> Metro Detroit <input type="checkbox"/> Grand Rapids
<input type="checkbox"/>	\$1,000	Spirit Partner	<u>Select ONE</u> <input type="checkbox"/> Traverse City <input type="checkbox"/> Lansing <input type="checkbox"/> Midland <input type="checkbox"/> Metro Detroit <input type="checkbox"/> Grand Rapids

COMPANY INFORMATION

Company Name:

(As it should appear in print material)

Contact Name:

Full Address:

(City)

(State)

(Zip code)

Email:

Phone Number:

Signature

X

My company is interested in providing volunteers at the Stroll for Epilepsy™. Please contact me to discuss.

PAYMENT INFORMATION

Check payable to the Epilepsy Foundation of Michigan is enclosed.

Please send me an Invoice.

I wish to pay with Credit Card and have completed the Credit Card Authorization Portion (found below).

CREDIT CARD AUTHORIZATION FORM

Name on Card:

Billing Address:

(City)

(State)

(Zip code)

Credit Card Type:

Visa MasterCard American Express

Credit Card Number:

Amount to Charge:

\$

Expiration Date:

I hereby authorize for this credit card to be charged for the above listed amount.

Signature

X

PLEASE RETURN THIS FORM TO

Epilepsy Foundation of Michigan

Attn: Andrea Schotthoefer, 25200 Telegraph Rd, Suite 110, Southfield, MI 48033

(800) 377-6226 ext. 1231 • F: 248-351-2101 • aschott@epilepsymichigan.org

PLEASE CONTACT US!

It is always our preference to speak to you directly about these opportunities and determine what would be the best fit for your organization. We are also open to any creative ideas that you might have! Andrea Schotthoefer, Development Direct aschott@epilepsymichigan.org • (800) 377-6226, ext. 1231