The New Epilepsy Foundation
Stronger Together

A New Vision for Greater Impact

Philip M Gattone, M.Ed.
President & CEO
Vision
New Strategic Direction

- Accelerate Innovation
- Build Community through Education, Awareness, Advocacy and Support Services
- Strengthen Foundation Financially
- Align our Network and Community
Advancing Advocacy
Together

PAME Conference
June 19 - 22 2014
MINNEAPOLIS, MN
Estimated Epilepsy Deaths for 2014

- SUDP: 2700
- SE: 560
- Drowning: 420
- Suicide: 550
- Total: 4230

Source: David Thurman, Estimated Epilepsy Related Deaths, 2014
SUDEP Institute Successes
While our newly merged Epilepsy Foundation has many goals, our primary goal is to leverage our resources and secure support for our vision and mission.
WHAT WE DO

INNOVATION
EDUCATION
AWARENESS
COMMUNITY
Our Inspiration
47 AFFILIATES
ADVOCACY
EDUCATION
SUPPORTIVE CARE
WELLNESS
Raising Awareness

Kenny Mathews Racing

Sleepy Man Banjo Boys

Rick Harrison
New Vision for Education & Outreach

- Building Community through Education

![Graph showing sessions comparison between 2013 and 2014](image)

- Managing Students with Seizures: A Training for School Nurses

- #BackToSchool: Visit the archive page for all posts [epilepsy.com/2014-back-school-campaign](epilepsy.com/2014-back-school-campaign)
300 advocates & over 3000 messages to Capitol Hill

New campaign to target DEA role in new therapy approval and state drug monitoring programs; could impact federal approval process & access to treatments

WHAT WE DO

COMMUNITY ADVOCACY

Legislation aimed at increasing FDA/patent pathways to innovation and new treatments introduced (HR 3116)
WHAT WE DO

COMMUNITY ADVOCACY

Legal advocacy – ongoing case support on DOJ ADA case, employment, and criminal cases;

Attorney recruitment with goal of 1/3 increase in network; expanding outreach to new legal communities (public defenders); and updating education resources for parents and families.

©2013 Epilepsy Foundation, All Rights Reserved
New Vision for Innovation

- Pipeline Conference, Shark Tank, Seizure Prediction Prize

Intellimedix, Pfizer, and Epilepsy Foundation Partner to Develop a Drug Discovery Platform for Epilepsy
July 08, 2014

Congratulations to our 2014 Shark Tank Winners!
#2014Pipeline
Funded 60 of 120 Drugs, Devices, Therapies
70% of all NINDS epilepsy grantees received EF grant
Record Breaking Shark Tank Contest
Epilepsy Pipeline Conference
Seal of Excellence Awards

WHAT WE DO
INNOVATION
#DareTo
To Dream Bigger
To Discover
To Run Further
To Be Courageous
To Talk About Seizures
To Get Involved
To Inspire
Thank you
Epilepsy Foundation of Michigan!