Inside: Epilepsy Foundation of Michigan 2011 Annual Report
From The President

Winston Churchill once said, “Attitude is a little thing that makes a big difference.” And, in 2011, we continued to change attitudes about epilepsy.

As I looked around in the crowd at each of our four Summer Strolls for Epilepsy™ this summer, or when I saw those huge smiles on the faces of our campers at Camp Discovery in June, I could see the positive attitudes shining through when it came to attempting to understand how to live the best life.

We try so hard here at the Epilepsy Foundation of Michigan, to make sure we are educating and advocating; helping to erase the stigma that living with epilepsy is difficult or even impossible. And, we are able to do that with your help. 2011 was yet another successful year for us. We had remarkable turnout at the four Strolls.

For the first time, we held a Toasting Hope Wine and Beer Event in West Michigan. We had record attendance at our Wellness & Epilepsy Conference in November, proof that you are hungry for information and knowledge in all areas of epilepsy and seizure control. And, something I know my staff shares my pride in…the record number of third party fundraisers held by YOU to benefit your friends and neighbors who live with epilepsy.

Whether you swam, played dodgeball or dined, the fact that you held this organization in your heart, means so much.

2012 is off to a wonderful start. I promise that we will continue to provide you with engaging programs, exciting events and the support and encouragement you expect from us!

As always, thank you for the chance to help, educate and advocate for you!

From the Chair, Board of Directors

As board members, we have both a fiscal and an ethical responsibility to make sure the Epilepsy Foundation of Michigan is managed properly. But, more than anything, we must ensure that you are provided with programming that’s advantageous and beneficial to you in terms of how you learn to live with your seizures. We want to educate you and advocate for you, while at the same time, making sure you meet others who can help you navigate this sometimes complicated road. I think I can speak for my fellow directors in saying that I’ve never been more proud of our organization.

Our staff continues to design and carry out innovative and exciting programs that engage people of all ages, both those who live with epilepsy and their families. I believe we’ve also found many great ways to connect with Michigan residents who are touched by epilepsy, from Facebook to our great new website to our newsletter and mailings.

Rarely do I encounter someone who can’t find a specialist that suits his or her needs. This organization is so ingrained in the epilepsy community, between board members, staff and the Professional Advisory Committee, it seems as if excellence in care is a personal mission for each of us.

It’s true, these programs and initiatives take hard work and funding. It’s our job to make sure they stay intact. If we all work together to help spread our mission and our message, we can continue to offer great services like Camp Discovery to those who need it most.

Thank you for your continued support and your commitment. I look forward to a great year with all of you!
Strolling for Success!

For so many, summertime means swimming, grilling, sailing or sun. But for those of us around Michigan committed to the Epilepsy Foundation of Michigan, summer is Stroll time!

2011 was as busy as ever! More than 2,000 people came together in four venues and raised more than $125,000 for programs and services. The Epilepsy Foundation of Michigan’s Summer Stroll for Epilepsy™ continues to attract support and dedication from those around the state committed to touching the lives of those who live with epilepsy.

We thank you for your continued support!
Thank you for your support. Your contributions have allowed us to continue to serve those who need us most. Without you, we would not be able to fulfill our mission to lead the fight to stop seizures. We are sincerely grateful.

$5,000 and Above
Anonymous
Cyberonics
Lundbeck
People Against Childhood Epilepsy, Inc.
Sage Foundation
Spectrum Health
St. John Providence Health System
University of Michigan Health System

$2,500 - $4,999
Alticor Inc
Dr. Gregory Barkley
Beaumont Health System
Mr. & Mrs. Nicola Broggi
D.L. Neu & Associates
Epilepsy Foundation
Gas Station TV
Greektown Casino
Harvey Hohauser & Associates
Henry Ford Health System
Lisa Houle
Mr. & Mrs. David & Johanne Neu
Pfizer Inc.
Kathleen Poirier
Sandra Studebaker
Peggy Timmons
UCB
William & Myrtle Hess Charitable Trust

$1,000 - $2,499
Madeline Anderson
Anonymous
Bank Of America
Battle Creek Health System
Baudville’s Helping Hands
Blue Cross Blue Shield
Detroit Free Press Charities
DMC Harper University Hospital
Eaton Corporation
Electrical Design
Mary Ann Ellsworth
Dr. & Mrs. Daniel & Wendy Fain
Jill Gagnon
James Gardner
Dr. Elizabeth Garofalo
GlaxoSmithKline
Arlene Gorelick
Mrs. Carole Hecker
Dr. John Henke Jr.
James Hinds
Intelligrated Systems, LLC
Mr. Paul Janes
Kots, Sangster, Wysoki and Berg, PC
Don LaBean
Dr. & Mrs. Thomas & Mary Jane Lalone
Paul Lavins
Lula C. Wilson Trust
Medical Data Solutions LLC
Meijer
Gregory Ormsby
Kim Stone
Stykner
The Arthur J Bott SR Foundation

$500 - $999
Dr. Amer Aboukasm
Dr. Mira Agrawal
Cooper
Anonymous
BDO
Leonard Beloskus
Berends Hendricks Stift
BMC
Mr. & Mrs. Fred & Jane Bunting
Chemical Bank
Michael Collins
Cindy Curvin
William & Margie Darooge
Christopher Deibel
Delta Imports
Divine Child High School
Echelbarger, Hinnebaugh, Tamm & Co, PC
First State Bank
Frazier Industrial
Joel Gauthier
Mark & Teri Lee Goodman
Renee Gorman
Grand Valley State University
Steven Guarini
Hadley
Joshua Halada
James Humphrey
J. Buckley and Associates Inc.
Craig & Kellie Jankowski
Mr. & Mrs. Chet & Lois Kasperlik

$200 - $499
Tom & Sharon Allan
Allied Installations LLC
Alpha Kappa Chi
Rebecca Baker
Mr. & Mrs. Walter Baughman III
Don & Susan Beery
Michael & Dee Bellby
Laniiese Bell
Mr. & Mrs. Anne & William Bilot
Pam Bird
Sherry Bouwman
Dr. Susan Bowyer
BP America Inc.
Robert Bumbalough
Roselini Burres
Michael Byars
Capelli Financial Services Inc.
Debra Carlin
Dan Carter
Erika Chamberlin
Jim Chisholm
Philip & Tammy Clinger
Jason Close
David Cooper
County of Macomb
Lisa Crawford
Cindy Dahlin
Jim Dawson
Annette Diggs
Ray & Kathryn Dodge
Sharon Dore
Donna Edwards
Jose Farah
Anna Fishman
Mr. & Mrs. Robert & Christine Fontichiaro
Donna Ford
Crystal Francis
Gannett Foundation
Gary Family Foundation
Cynthia Gehle
John & Lois Hammond
Deborah Harrington
Sonja Haugen Krotke
Mr. & Mrs. Douglas & Roxanne Heathman
Kevin & Cathy Hinken
Henry & Irene Holst
Christopher Hunding
International Academy of Macomb
CNC Industries
Shelley Irwin
Sandra Johnson
Mr. & Mrs. David & Susan Kapelanski
Bridget King
Mark Klar
David & Nancy Kreuze
Cassandra Laidler
David Lawrence
Mike Lee
Dr. Jeffrey Loeb
Linda Lucas
Richard Luken
Thomas Lyons
James Madaus
Robert Makransky
Dr. Henry Marcus
Ronald Martin
Jane McMahon
Patti McPhee
Tim & Jere Booth Meade
Carol Meyer
John Milhaupt
Dennis Mills
Rabbi & Mrs. David & Alicia Nelson
Michael Novak
Diana Nygaard
Oakland County Clerk/Register of Deeds Office
Mr. & Mrs. Richard & T. Renee Osborn
John-Michael Owens
Quinn Palmer
Catherine Passmore
Deepak Patel
John Patterson
Catherine Persichini
Cindy Person
JEROME PETERS
Amy Peterson
Terry Pordon
Steve Pranger
Michael & Michelle Prokup
Alida Quick
Cameron Ramsey
Carole Rickerd
Carolyn Riley
Mr. & Mrs. Jim & Pat Robertson
David Robinson
Thomas Roessel
Gregory Rojowski
Bianna Rominos
Mr. & Mrs. Robert & Joan Rosen
James Ruesink
Vivian Sabra
Safelite Charitable Foundation
Mr. & Mrs. Phillip & Bobbi Schaafsmma
Mary Jane Schmid
Larry Shank
Richard Shaw
James Sherman
Mr. & Mrs. Patrick & Crystal Shooltz
Mr. & Mrs. Brian & Julie Sikkema
Stephen Smith
Diane Snoeyink
Sally Snyder
Solid Designs LLC
Mark & Ellen Stavropoulos
Viola Stiverson
Mary Helen Stults
Sundance Buick GMC
Dr. Adriana Tanner
Mr. & Mrs. Kevin & Kimberly Taylor
Josephine Taylor
Mark Tessmer
The Minkin Family Foundation
Linda Thornton
Patricia Tourney
Preeva Tramiel
Katelynn VanAtta
Edward Warde
Nathan Washington
Kerr J Wayne
Sandra Webb
Jeffrey Wilson
Michael Wolske
Mr. & Mrs. Douglas & Nancy Zoerhoff

WE ARE GRATEFUL TO THE FOLLOWING ORGANIZATIONS FOR INCLUDING THE FOUNDATION IN THEIR ANNUAL CAMPAIGNS:

- Allstate Giving Campaign
- America’s Charities
- AT&T Employee Giving United Way Campaign
- Capital Area United Way
- Combined Federal Campaign
- Greater Kalamazoo United Way
- Greater Ottawa County United Way
- Heart of West Michigan United Way
- IBM Employee Charitable Contribution Campaign
- Pfizer United Way Campaign
- Special Tree Rehab - Pledge 1st Plus
- State Employees Charitable Campaign
- TRUST
- United Way for Southeastern Michigan
- United Way of Elkhart County (IN)
- United Way of Greater Battle Creek
- United Way of Greater Toledo
- United Way of Monroe County
- United Way of Northwest Michigan
- United Way of Saginaw County
- United Way of Southeastern Pennsylvania
- United Way of the Greater Dayton Area
- United Way of Washtenaw County
- West Michigan United Way

THANK YOU TO THE FOLLOWING ORGANIZATIONS FOR THEIR SUPPORT:

- Michigan Department of Community Health
- Synergy Partners LLC
- Detroit Wayne County Community Mental Health

Planned GIVING

Future generations can benefit from your generosity and planning! Please consider leaving a bequest or beneficiary designation in your will for the Epilepsy Foundation of Michigan. Leaving a legacy gift will ensure that the Foundation will always be here to help individuals touched by epilepsy. Thank you!

For more information, please contact your financial planner, or call us at (800) 377-6226.
2011 - Financial Summary

AS PREPARED BY THE EPILEPSY FOUNDATION OF MICHIGAN

(The complete financial statements, including related notes and the independent auditor’s report, are available upon request and at www.epilepsymichigan.org.)

<table>
<thead>
<tr>
<th>Statements of Financial Position – As of December 31, 2011 and 2010</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>$ 8,545</td>
<td>$ 12,782</td>
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<tr>
<td>Investments</td>
<td>366,822</td>
<td>490,850</td>
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<td>Contributions receivable</td>
<td>55,929</td>
<td>60,676</td>
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<tr>
<td>Other receivables</td>
<td>52,676</td>
<td>8,046</td>
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<tr>
<td>Prepaid expenses &amp; deposits</td>
<td>20,323</td>
<td>15,886</td>
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<tr>
<td>Property &amp; equipment, net</td>
<td>27,483</td>
<td>12,869</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>$ 531,778</strong></td>
<td><strong>$601,109</strong></td>
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<tr>
<td>Line of credit &amp; trade payables</td>
<td>$ 35,030</td>
<td>$ 12,820</td>
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<tr>
<td>Accruals – salaries &amp; benefits</td>
<td>60,885</td>
<td>46,242</td>
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<tr>
<td>Accruals - other</td>
<td>29,771</td>
<td>15,512</td>
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<tr>
<td>Refundable advances</td>
<td>14,000</td>
<td>3,500</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$ 139,686</strong></td>
<td><strong>$ 78,074</strong></td>
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<tr>
<td>Unrestricted net assets</td>
<td>$ 382,642</td>
<td>$509,010</td>
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<tr>
<td>Temporarily restricted</td>
<td>9,450</td>
<td>14,025</td>
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<td><strong>Total net assets</strong></td>
<td><strong>$ 392,092</strong></td>
<td><strong>$523,035</strong></td>
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<tr>
<td><strong>Total liabilities &amp; net assets</strong></td>
<td><strong>$ 531,778</strong></td>
<td><strong>$601,109</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Statements of Activities For the years ended December 31, 2011 and 2010</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support &amp; Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Way allocations &amp; designations</td>
<td>$ 50,507</td>
<td>$ 51,515</td>
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<tr>
<td>Revenue from governmental agencies</td>
<td>321,093</td>
<td>120,429</td>
</tr>
<tr>
<td>Foundation &amp; corporate grants</td>
<td>127,105</td>
<td>100,400</td>
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<tr>
<td>Special event revenues (net)</td>
<td>177,493</td>
<td>155,705</td>
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<tr>
<td>Contributions &amp; bequests</td>
<td>66,437</td>
<td>196,866</td>
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<td>Program service fees</td>
<td>29,681</td>
<td>25,379</td>
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<td>Investment income</td>
<td>1,639</td>
<td>50,428</td>
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<td><strong>Total revenue</strong></td>
<td><strong>$ 773,955</strong></td>
<td><strong>$ 700,722</strong></td>
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<tr>
<td>Program Expenses</td>
<td></td>
<td></td>
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<tr>
<td>Individual &amp; family services</td>
<td>$ 472,202</td>
<td>$ 319,495</td>
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<tr>
<td>Community services</td>
<td>255,153</td>
<td>218,928</td>
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<tr>
<td>Advocacy &amp; Public Policy</td>
<td>71,210</td>
<td>72,885</td>
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<tr>
<td>Support Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Development</td>
<td>19,532</td>
<td>35,328</td>
</tr>
<tr>
<td>Administration &amp; general</td>
<td>86,801</td>
<td>82,014</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$ 904,898</strong></td>
<td><strong>$ 728,650</strong></td>
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<tr>
<td><strong>Change in net assets</strong></td>
<td><strong>$ (130,943)</strong></td>
<td><strong>$ (27,928)</strong></td>
</tr>
</tbody>
</table>

2011 ACTUAL EXPENSES - $904,898

2011 ACTUAL REVENUES - $773,955

Headlines: THE EPILEPSY FOUNDATION OF MICHIGAN

SUMMER 2012
Established in 1948, the Epilepsy Foundation of Michigan is the only statewide non-profit organization focusing on epilepsy and an independently incorporated affiliate of the Epilepsy Foundation. It is our goal to:

- Close the treatment gap between what is being done for people with epilepsy and what should be done.
- Improve how people with epilepsy are perceived, accepted, and valued in society.
- Empower people with epilepsy and their families to have access to full life experiences.

**OUR MISSION**
The Epilepsy Foundation of Michigan leads the fight to stop seizures, find a cure and overcome the challenges created by epilepsy.

**OUR VISION**
The Epilepsy Foundation of Michigan values all people with epilepsy. We commit our resources to empowering their independence and inspiring productive lives. To the extent of our capabilities, we offer our services to every individual without regard to artificial barriers.

**WHAT IS EPILEPSY?**
Epilepsy is the general term for a variety of neurological conditions characterized by recurring, unprovoked seizures. A seizure is a brief disturbance in the electrical activity of the brain that causes temporary changes in movement, awareness, feelings, behavior, or other bodily functions. About 1 in 100 Americans have epilepsy, 1 in 26 will develop epilepsy at some point, and 1 in 10 will have at least one seizure at some point in their lives. In addition, a large number of adults and children have undetected or untreated epilepsy.

**What We Do… We Change Lives**
We change lives. The Epilepsy Foundation of Michigan will ensure that people with seizures are able to participate in all life experiences.

**EDUCATION & CONSULTATION**
Information and guidance, through both one-on-one and group interactions, that promotes effective management of epilepsy and related issues. Services include toll-free phone counseling, monthly Learn & Share Conference Calls and the annual Wellness & Epilepsy Conference. As needed, advocacy with third parties is offered to resolve conflicts in areas such as employment, education, healthcare, public benefits, and legal matters.

**CAMPS AND RETREATS**
Camps and Retreats – Multi-day, overnight camping experiences that promote personal growth and development of lifelong friendships. Sessions are available for both youth and adults. Also available is the Family Weekend Retreat, which strengthens family relationships and facilitates problem solving through sharing of ideas.

**SOCIAL PROGRAMS**
Opportunities for networking, informal learning, and recreation; programs include Epilepsy Entertainment Gatherings and Peer to Peer Support Network.

**ADVOCACY**
Ongoing efforts to protect the rights of people with epilepsy and promote public policies that benefit them; public policy priorities include access to medication and specialty healthcare services, patient safety, and mental health parity; the Foundation’s public policy agenda is promoted through grassroots efforts, regular communication with policy makers, and the annual Legislative Recognition Breakfast & Michigan Kids Speak Up! events.

**SEIZURE SMART**
Tailored epilepsy awareness & first aid workshops for students, educators, school nurses, law enforcement officers, and other public and professional audiences.

**RESEARCH**
Support for local research through the Michigan Epilepsy Research Fund and national research through the national office of the Epilepsy Foundation.
No matter the year, as staff at the Epilepsy Foundation of Michigan, we continue to challenge ourselves to make sure we provide you with the most current and innovative programming available. In 2011, we were proud to introduce several new programs and events involving epilepsy care and advocacy.

“The more people we engage around Michigan, the more we understand the needs of those touched by epilepsy,” said Arlene Gorelick, President of the Epilepsy Foundation of Michigan. “We constantly listen to our volunteers and our supporters, along with our advocates, board, PAC members and others, to find out what interests them and what the needs are.”
Fun and Friendship at Camp Discovery 2011!

It’s much anticipated, and worth the wait! Once again, it was a magical week in June 2011 as nearly 60 campers enjoyed their stay at Camp Discovery, Michigan’s only camp that specializes in children with epilepsy. Whether it was climbing, swimming, horseback riding or canoeing, memories were made and the smiles could be seen for miles!

Camp would not be possible without the dedication of staff and volunteers, and the commitment and generosity of so many of our wonderful supporters. Many of our campers have never spent a night away from home until Camp Discovery. This is truly a once-in-a-lifetime experience!

“Every year she comes home more independent and with better stories to tell! Her first year, she was hesitant of climbing the rock wall. This past year she DID climb the wall and she came home so proud of herself and I felt such joy that it brought tears to my eyes.”
Camper parent

“He came home very happy and hopeful about his future and also very informed. When I picked him up, the first thing he said to me was, ‘Mom, can I go back next year?!’ He talked the entire ride home...I have never seen him so excited! You have wonderful counselors and staff, so THANK YOU, for the wonderful experience!!! You have given my son the greatest gift...knowing he can do anything despite the challenges he faces every day.”
Camper parent
Third Party Fundraisers: Support the Epilepsy Foundation of Michigan Your Way!

It seems that each new year brings new and innovative ways to raise funds for Epilepsy Foundation of Michigan crucial programs and services. The best part, if you can dream it, you can do it!

“It’s everything from kickball tournaments to lemonade stands to swim meets and hockey tournaments,” said Brianna Romines, Development Director, Epilepsy Foundation of Michigan. “I’m surprised and thrilled each time I pick up the phone or open an email and I learn about another great idea.”

Organizing a Third Party Fundraiser can be simple and fun! Just head to our website, www.epilepsymichigan.org, or call our office at 248-351-7979 for more information! Then, plan away!

2011 THIRD PARTY EVENTS

The following list of events were organized and held by our supporters and benefitted the Foundation.

- 9th Annual Thanksgiving Day Fun Run;  
  Hosts: Michael Murray & Family, City of Canton
- Sexton Euchre’Em for Epilepsy;  
  Hosts: Chris & Connie Sexton
- A Great Time for a Great Cause;  
  Host: Daniel Quinn
- Royal Tea for Epilepsy;  
  Host: Marilyn Gray
- Epilepsy Awareness Jewelry Event;  
  Host: Cathleen Edgerly
- Dine at Olga’s for Epilepsy;  
  Hosts: Aaron Humphrey & Andrew Johnson
- Dodgeball Fundraiser;  
  Host: International Academy of Macomb
- Women In Manufacturing (WIM) Bake Sale;  
  Hosts: Ford Motor Company, WIM, & Tom Partch
- 2nd Annual Greg Kurowski Memorial Golf Outing;  
  Host: Rachel Kurowski

This list does not include the many great events/jeans days/casual days that are held to fundraise for Summer Stroll for Epilepsy teams.
Wellness and Epilepsy…
Our Premier Educational Opportunity

The Annual Wellness & Epilepsy Conference, held each fall, has become one of the most anticipated and well attended initiatives for the Epilepsy Foundation of Michigan.

“It’s something that we’ve worked hard to build,” said Russ Derry, Director of Education for the Foundation. “We’ve really tried to structure these conferences around what our supporters want in terms of education and participation.”

Derry says that 2011 was one of the most well-attended conferences, as Olympic Cyclist Marion Clignet took the stage as keynote speaker.

“It’s one thing to hear recommendations and insight on living with epilepsy from a medical professional, but when you can listen to the advice of an Olympic silver medalist and hear her emotional and heart-felt take on dealing with seizures, I think it really resonates,” said Derry.

The 2012 Conference Should be Just as Compelling!

The 2012 Epilepsy Foundation of Michigan’s Wellness & Epilepsy Conference will feature an exciting mix of activities, all on one unforgettable Saturday. The conference will include a keynote address by Martha Curtis, an inspiring and talented concert violinist who has epilepsy, a Health & Resource Fair, numerous educational presentations and interactive group discussions, and the first-ever ‘Kids Conference Day Camp’, a day of recreational and educational activities for children, ages 2 - 12 whose parents are attending the conference.

Nearly 250 people attended the 2011 event, in a post-conference survey, 98% of attendees indicated that their knowledge of epilepsy and related issues increased as a result of attending.

Don’t miss this unique opportunity! Register today at www.epilepsymichigan.org.

Register Today!
Saturday, Nov. 10, 2012
Diamond Center
Suburban Collection Showplace
Novi, Michigan

“Each physician provided so much information that I used up all of the note paper in my folder and then I used all of my husband’s note paper too! It was very interesting, and I thought it was nice that the presenters spent time with anyone who had specific questions or comments. Thank you for putting together a very enlightening conference.”

2011 Conference Attendee

Martha Curtis

www.epilepsymichigan.org
Calendar of Events

MARK YOUR CALENDARS FOR THESE GREAT EVENTS!

SEPTEMBER 2012

September 5th: Learn & Share Conference Call, Transition Planning for Youth with Epilepsy
September 20th: 4th Annual Southeast Michigan Toasting Hope Wine Event, Townsend Hotel

OCTOBER 2012

October 3rd: Learn & Share Conference Call, Medications for Epilepsy
October 11th: 2nd Annual West Michigan Toasting Hope Wine & Beer Event, San Chez, Grand Rapids

NOVEMBER 2012

November 10th: 2012 Wellness & Epilepsy Conference, Novi

DECEMBER 2012

December 5th: Learn & Share Conference Call, Assistive Technology for Cognition

Join the Conversation!
The Epilepsy Foundation is on facebook

Be sure to become a fan of our page and you’ll get important reminders and information about all of our events and programs.

Search Epilepsy Foundation of Michigan!